

WorkshopTravelshop

LUXURY B2B MICE NETWORKING EVENT AND
CONFERENCE

(05 April - 08 April, 2021)
ISTANBUL
PULLMAN HOTEL

Approximately 250 foreign tour operators from more than 100 countries will attend in this event, where senior executives of sectorial organizations specialized in their field will provide lecture sessions

Do not miss the special stands and participation opportunities for you!

B2B TABLE ADVANTAGES:

- For our participants, we will bring the world's best speakers and distinguished global MICE Agencies and Tour Operators to Istanbul between 05-08 April 2021, and make them cooperate with our tourism stakeholders by holding MICE Conference and B2B meetings.
- Those who have a table will be able to attend the Conference on April 06 and participate in B2B Networking event on April 07.
- Visitors who will come to our event on April 06 will also be able to hold bilateral meetings with you at the table you bought.
- 2 people can make an appointment at a table at the same time. In total, 1 person will be able to make 25 appointments and 2 people will be able to make 50 appointments.
- Your logo will be made visible on the table.
- We will always have tea and coffee stands in the foyer area, and you and your guests will also benefit from this.
- Wireless internet service will be provided in the hotel without interruption.
- In our event, MICE Conference will be held on April 06 and only professional tourism visitors will be welcomed from outside and they will be able to visit the stands.
- The meetings will take place beforehand through the "online pre-appointment" system on our website. Only negotiations whose appointments have been mutually confirmed by the parties will take place through the system.



	1 REP		2 REPS	€
PRICE	25 Appointments	€ 1.000,00	50 Appointments	1.500,00

WorkshopTravelshop

STAND OPTIONS -1 (5 M2)



SERVICES OFFERED:

- Assembly and disassembly of the 5 m2 MAKSİMA system stand as seen in the project
- Stand height is 300 cm. (3.0 meters)
- Stand material is aluminium panel and wooden system.
- 2.5 m2 purple tulle stretch ceiling application
- Coloured text and logo application
- 11 m2 digital printing application
- 10 m2 parquet floor application
- 1 welcome counter, 1 bar stool
- 1 glass table with chrome legs and 2 bar stools
- 1 double, 2 single sofa sets
- Supply of 1 free standing flexi-glass brochure holder
- 1 42 inch usb-enabled television (LG brand)
- 1 wooden cabinet with 2 doors and a lock
- Wiring and electrical system lighting installation
- 4 pieces of 75 watt rail halogen lights
- Supply of a specified number of 32 socket

ADVANTAGES:

With the Online Pre-appointment system we have made with the latest technology, you will be able to make an appointment with the companies you want, make pre-correspondence and negotiations will take place during the event.

We manufacture your stand for you. You just to display your brochures and business cards in the ready-made stand. When you send the visual materials you want to be printed according to the stand dimensions to the stand manufacturing company, we ensure that everything is prepared before you arrive.

At our booth, you can make 2 separate B2B meeting appointments at the same time AT 1 leather seated table and a bistro table.

You can serve Hosted Buyers at your booth and provide a platform for cooperation in a more decent environment. Your logo will be made to be visible on the stand, 1 42 inch TV will be at your service and your company promotional videos will be broadcasted on the screen.

We will always have tea and coffee stands in the foyer area and you and your guests will also benefit from this. Wireless internet service will be provided in the hotel without interruption.

One of the biggest advantages of our event will be to bring your brand value to higher levels by bringing the best speakers in the world.

In our event, MICE Conference will be held on April 06 and only professional tourism visitors will be led from outside and they will be able to visit the stands.

On April 7, bilateral meetings will take place only between professional Tour Operators, buyer committees coming from abroad and local service providers.

The meetings will take place beforehand through the "online pre-appointment" system on our website. Only negotiations whose appointments have been mutually confirmed by the parties will take place through the system.

STAND SPECS	
STAND SPACE	5 M2
B2B TABLE	2
APPOINTMENTS	25x2=50
TOTAL	€ 2.000,00

STAND OPTION -2 (10 M2)

SERVICES OFFERED:

Assembly and disassembly of the 10 m2 MAKSİMA system stand as seen in the project

Stand height is 300 cm. (3.0 meters)

Stand material is aluminium panel and wooden system.

4 m2 purple tulle stretch ceiling application

Coloured text and logo application

11 m2 digital printing application

10 m2 parquet floor application

1 welcome counter, 1 bar stool

2 glass tables with chrome legs

1 double, 2 single sofa sets

6 leather chairs will be provided

Supply of 1 free standing flexi-glass brochure holder

1 x 42 inch usb-enabled television (LG brand)

Supply of 1 wooden cabinet with 2 doors and a lock

Wiring and installation of electrical system lighting

6 pieces of 75 watt rail halogen lights

Supply of a specified number of 32 socket



ADVANTAGES:

With the Online Pre-appointment system we have made with the latest technology, you will be able to make an appointment with the companies you want, make pre-correspondence and negotiations will take place during the event.

We manufacture your stand for you. You just to display your brochures and business cards in the ready-made stand. When you send the visual materials you want to be printed according to the stand dimensions to the stand manufacturing company, we ensure that everything is prepared before you arrive.

At our booth, you can make 2 separate B2B meeting appointments at the same time AT 1 leather seated table and a bistro table.

You can serve Hosted Buyers at your booth and provide a platform for cooperation in a more decent environment. Your logo will be made to be visible on the stand, 1 42 inch TV will be at your service and your company promotional videos will be broadcasted on the screen.

We will always have tea and coffee stands in the foyer area and you and your guests will also benefit from this.

Wireless internet service will be provided in the hotel without interruption.

One of the biggest advantages of our event will be to bring your brand value to higher levels by bringing the best speakers in the world.

In our event, MICE Conference will be held on April 06 and only professional tourism visitors will be led from outside and they will be able to visit the stands.

On April 7, bilateral meetings will take place only between professional Tour Operators, buyer committees coming from abroad and local service providers.

The meetings will take place beforehand through the "online pre-appointment" system on our website. Only negotiations whose appointments have been mutually confirmed by the parties will take place through the system.

STAND SPECS	
STAND SPACE	10 M2
B2B TABLE	2
APPOINTMENTS	25x2=50
TOTAL	€ 3.000,00

WorkshopTravelshop

STAND OPTION -3 (15 M2)



SERVICES OFFERED:

Assembly and disassembly of the 15 m2 MAKŞİMA system stand as seen in the project
Stand height is 300 cm. (3,0 meterS)
Stand material is aluminium panel and wooden system.
9 m2 turquoise tulle stretch ceiling application
Coloured text and logo application
19 m2 digital printing application
15 m2 parquet floor application
1 welcome counter, 2 bar stools
1 double, 2 single sofa sets
2 glass tables with chrome legs
8 leather chairs will be provided
Supply of 1 free standing flexi-glass brochure holder
1 x 42 inch usb-enabled television (LG brand)
Supply of 1 wooden cabinet with 2 doors and a lock
Wiring and installation of electrical system lighting
10 pieces of 75 watt rail halogen lights
Supply of a specified number of 32 socket

WorkshopTravelshop

ADVANTAGES:

With the Online Pre-appointment system we have made with the latest technology, you will be able to make an appointment with the companies you want, make pre-correspondence and negotiations will take place during the event.

We manufacture your stand for you. You just to display your brochures and business cards in the ready-made stand. When you send the visual materials you want to be printed according to the stand dimensions to the stand manufacturing company, we ensure that everything is prepared before you arrive.

At our booth, you can make 2 separate B2B meeting appointments at the same time AT 1 leather seated table and a bistro table.

You can serve Hosted Buyers at your booth and provide a platform for cooperation in a more decent environment. Your logo will be made to be visible on the stand, 1 42 inch TV will be at your service and your company promotional videos will be broadcasted on the screen.

We will always have tea and coffee stands in the foyer area and you and your guests will also benefit from this.

Wireless internet service will be provided in the hotel without interruption.

One of the biggest advantages of our event will be to bring your brand value to higher levels by bringing the best speakers in the world.

In our event, MICE Conference will be held on April 06 and only professional tourism visitors will be led from outside and they will be able to visit the stands.

On April 7, bilateral meetings will take place only between professional Tour Operators, buyer committees coming from abroad and local service providers.

The meetings will take place beforehand through the "online pre-appointment" system on our website. Only negotiations whose appointments have been mutually confirmed by the parties will take place through the system.

STAND SPECS	
STAND SPACE	15 M2
B2B TABLE	2
APPOINTMENTS	25x2=50
TOTAL	€ 4.000,00

STAND OPTION -4 (20 M2)

SERVICES OFFERED:

Assembly and disassembly of the 20 m2 MAKSİMA system stand as seen in the project

Stand height is 300 cm. (3.0 meter)

Stand material is aluminium panel and wooden system.

7 m2 turquoise tulle stretch ceiling application,

Coloured text and logo application

26 m2 digital printing application

20 m2 parquet floor application

1 welcome counter, 1 bar stool

4 glass tables with chrome legs

12 leather chairs will be provided

1 bistro table, 3 bar stools

1 double, 2 single sofa sets

1 x 42 inch usb-enabled television (LG brand)

Supply of 1 free standing flexi-glass brochure holder

Supply of 1 wooden cabinet with 2 doors and a lock

Cabling and installation of electrical system lighting

9 pieces of 75 watt rail halogen lights

Supply of a specified number of 32 socket

WorkshopTravelshop



With the Online Pre-appointment system we have made with the latest technology, you will be able to make an appointment with the companies you want, make pre-correspondence and negotiations will take place during the event.

We manufacture your stand for you. You just to display your brochures and business cards in the ready-made stand. When you send the visual materials you want to be printed according to the stand dimensions to the stand manufacturing company, we ensure that everything is prepared before you arrive.

At our booth, you can make 2 separate B2B meeting appointments at the same time AT 1 leather seated table and a bistro table.

You can serve Hosted Buyers at your booth and provide a platform for cooperation in a more decent environment. Your logo will be made to be visible on the stand, 1 42 inch TV will be at your service and your company promotional videos will be broadcasted on the screen.

We will always have tea and coffee stands in the foyer area and you and your guests will also benefit from this. Wireless internet service will be provided in the hotel without interruption.

One of the biggest advantages of our event will be to bring your brand value to higher levels by bringing the best speakers in the world.

In our event, MICE Conference will be held on April 06 and only professional tourism visitors will be led from outside and they will be able to visit the stands.

On April 7, bilateral meetings will take place only between professional Tour Operators, buyer committees coming from abroad and local service providers.

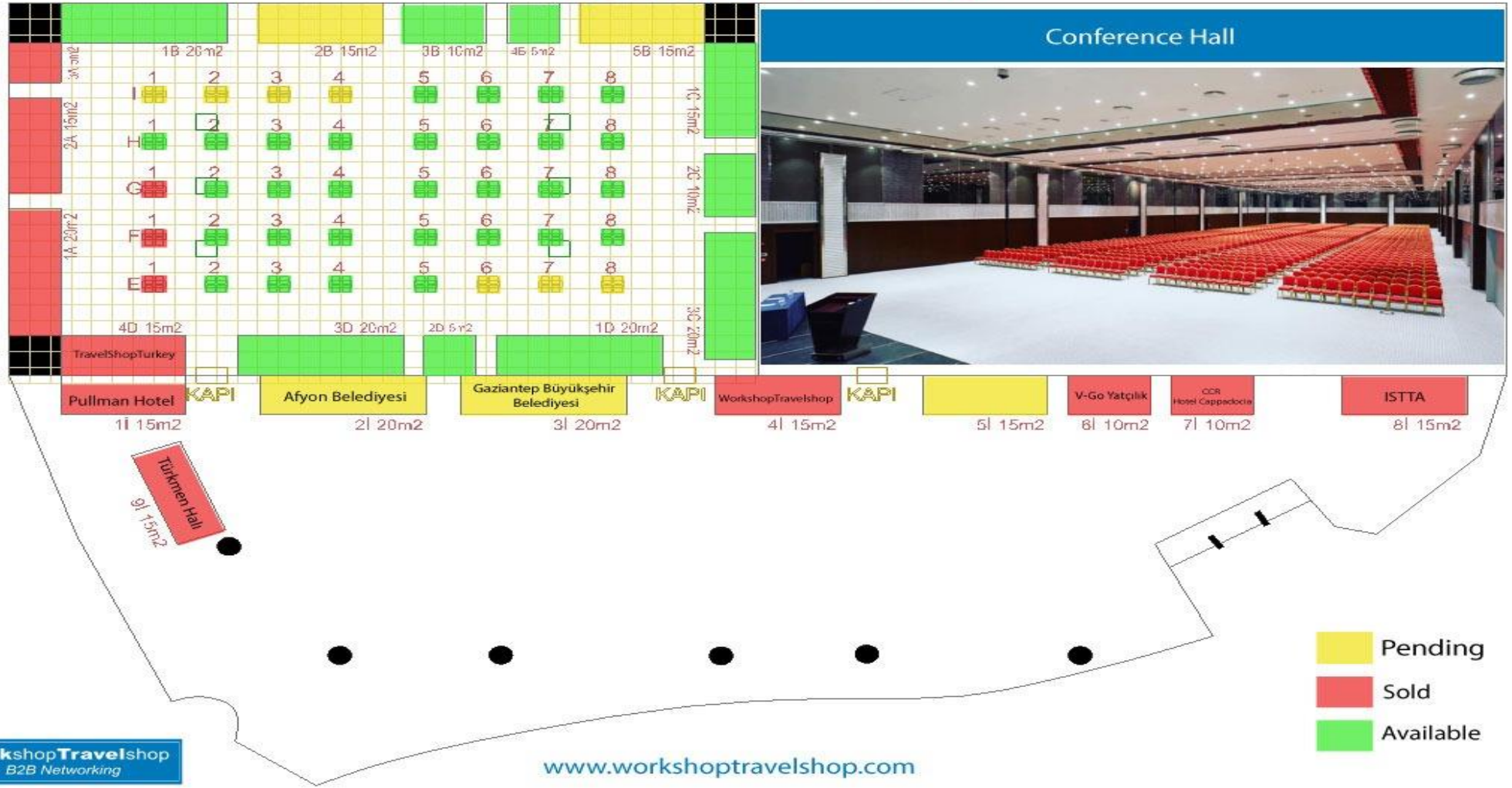
The meetings will take place beforehand through the "online pre-appointment" system on our website. Only negotiations whose appointments have been mutually confirmed by the parties will take place through the system.

STAND SPECS	
STAND SPACE	20 M2
B2B TABLE	2
APPOINTMENTS	25x2=50
TOTAL	€ 5.000,00


EVENT FLOOR PLAN

Luxury B2B MICE Workshop Event and Conference

06-07 March 2021
Pullman Istanbul Hotel & Convention Center



Green color code shows the space availability



IF YOU WANT TO TAKE
ADVANTAGE OF THESE UNIQUE
OPPORTUNITIES AND MANY
MORE OTHERS IN ORDER TO
IMPROVE YOUR BUSINESS
TOGETHER WITH WORKSHOP
TRAVELSHOP, DO NOT WASTE
TIME AND CONTACT US

WorkshopTravelshop

B2B Networking

- Sirinevler Mah. Adnan Kahveci Bulvari
- Karanfil Is Merkezi No:184 Kat:4 D:6 Bahcelievler - Istanbul / Turkey
- +902125297708
- support@workshoptravelshop.com
- www.workshoptravelshop.com