
travelshop
booking
EXCLUSIVE FRANCHISE
PARTNER OFFER
GLOBAL NETWORKING
ONLINE TECHNOLOGY
BUSINESS GROWTH
A STRONGER TRAVEL INDUSTRY

WHY TRAVELSHOP BOOKING?

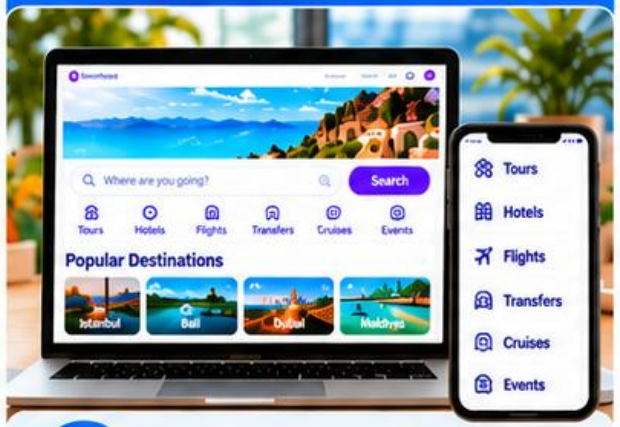
A complete travel business solution with global opportunities and local support.

01 GLOBAL NETWORKING



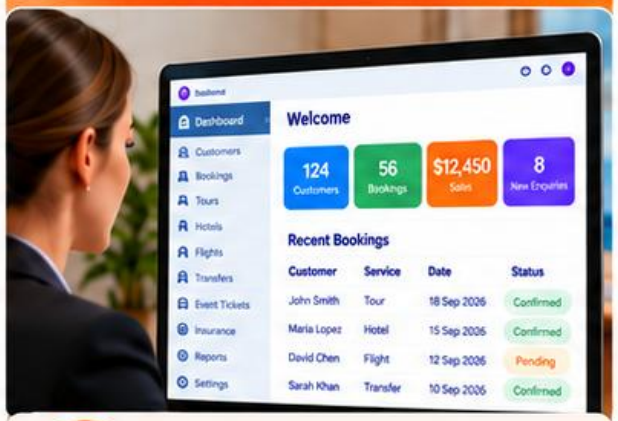
- International networking events
- Global business connections
- New partnership opportunities
- Be part of a growing global travel network

02 ONLINE TECHNOLOGY



- Global B2C platform travelshopbooking.com
- 15,000+ tours, hotels, transfers and more
- White label website for your own brand
- Advanced technology for your business

03 BOOKING MANAGEMENT SYSTEM



- Manage your customers
- Make and manage bookings
- Tours, hotels, flights, transfers, event tickets and insurance
- Track sales and commissions

04 MARKETING & BUSINESS GROWTH SUPPORT



- Global brand marketing by TravelShop
- Partner Growth Team – marketing advice and business guidance
- Ready-to-use campaign materials and local marketing support
- Ideas to help you attract more customers and grow your business

ABOUT TRAVELSHOP

ESTABLISHED IN 2005

Founded by Mr Murtaza Kalender, starting with a hotel in Bodrum, Türkiye.

20+ YEARS OF GROWTH

Expanded to tours across Türkiye and now promotes travel worldwide.

GLOBAL SUPPORT

Thousands of travel agencies and travel professionals around the world.

INDUSTRY LEADERSHIP

Mr Murtaza Kalender is the Founder & CEO of TravelShop and President of the Istanbul Tourism Association (ISTTA).



NORTH AMERICA
- NEW YORK
- LOS ANGELES
- TORONTO

SOUTH AMERICA
- RIO DE JANEIRO
- LIMA
- BUENOS AIRES

EUROPE
- LONDON
- PARIS
- ROME

AFRICA
- CAIRO
- CAPE TOWN
- MARRAKECH

ASIA
- SINGAPORE
- BANGKOK
- TOKYO

AUSTRALIA & OCEANIA
- SYDNEY
- AUCKLAND
- BALI

GLOBAL NETWORKING POWER



123
INTERNATIONAL EVENTS
Successfully organized worldwide

30,000
TRAVEL PROFESSIONALS
In our global network

200
COUNTRIES
Travel professionals from around the world

500,000
INDUSTRY CONTACTS
Tourism database reaching almost 500,000 contacts

A TRULY GLOBAL NETWORK

CONNECTING TRAVEL PROFESSIONALS ACROSS EVERY CONTINENT

NORTH AMERICA | SOUTH AMERICA | EUROPE | AFRICA | ASIA | AUSTRALIA & OCEANIA

GLOBAL NETWORKING EVENTS

2026 & 2027























INTERNATIONAL FLIGHTS

ACCOMMODATION DURING EVENTS

AIRPORT TRANSFERS

EVENT REGISTRATION & ENTRANCE FEES

B2B NETWORKING SESSIONS & BUSINESS MEETINGS

WELCOME DINNERS & HOSTED MEALS

GALA DINNERS & GALA PARTIES

CITY TOURS & SIGHTSEEING PROGRAM

INTERNATIONAL TOURISM FAIRS

IMEX	13 – 15 OCT 2026 LAS VEGAS, USA
ITB ASIA	21 – 23 OCT 2026 SINGAPORE
ATF ANTALYA TOURISM FAIR	26 – 28 OCT 2026 ANTALYA, TÜRKİYE
wtm	3 – 5 NOV 2026 LONDON, ENGLAND
SATTE	19 – 21 JAN 2027 DWARKA, NEW DELHI, INDIA
OTM	1 – 3 FEB 2027 MUMBAI, INDIA
Emitt	4 – 6 FEB 2027 ISTANBUL, TÜRKİYE
ITB BERLIN	16 – 18 MAR 2027 BERLIN, GERMANY
Mitt	13 – 15 APR 2027 MOSCOW, RUSSIA

PROMOTING OUR PARTNERS WORLDWIDE

Travelshop participates in the world's leading international tourism fairs to promote our franchise partners, expand global business opportunities and increase customer diversity.





MORE BRAND VISIBILITY

NEW BUSINESS PARTNERS

INCREASED CUSTOMER REACH

OUR ONLINE BUSINESS

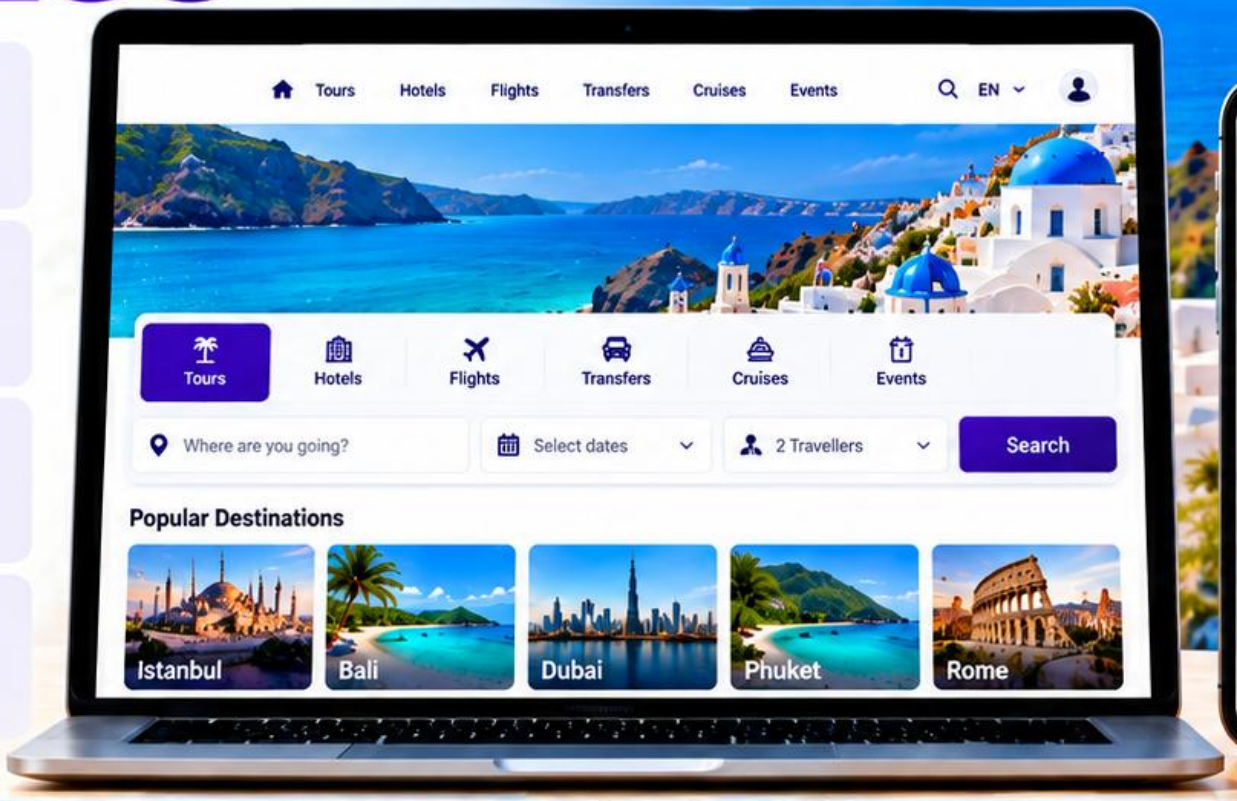
travelshopbooking.com

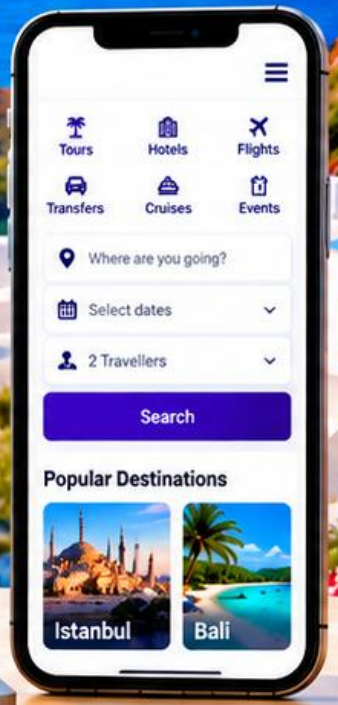
15,000+
TOURS

500+
DESTINATIONS

MEMBER COMMISSIONS

GLOBAL B2C SALES







TOURS
1 DAY TO 30 DAYS



HOTELS
GLOBAL INVENTORY



FLIGHTS
GLOBAL AIRLINES



TRANSFERS
WORLDWIDE TRANSFERS



CRUISES
TOP CRUISE LINES



EVENT TICKETS
GLOBAL EVENTS



TRAVEL INSURANCE
PEACE OF MIND

WHITE LABEL WEBSITE

Your Own Travel Website Powered by Your Brand

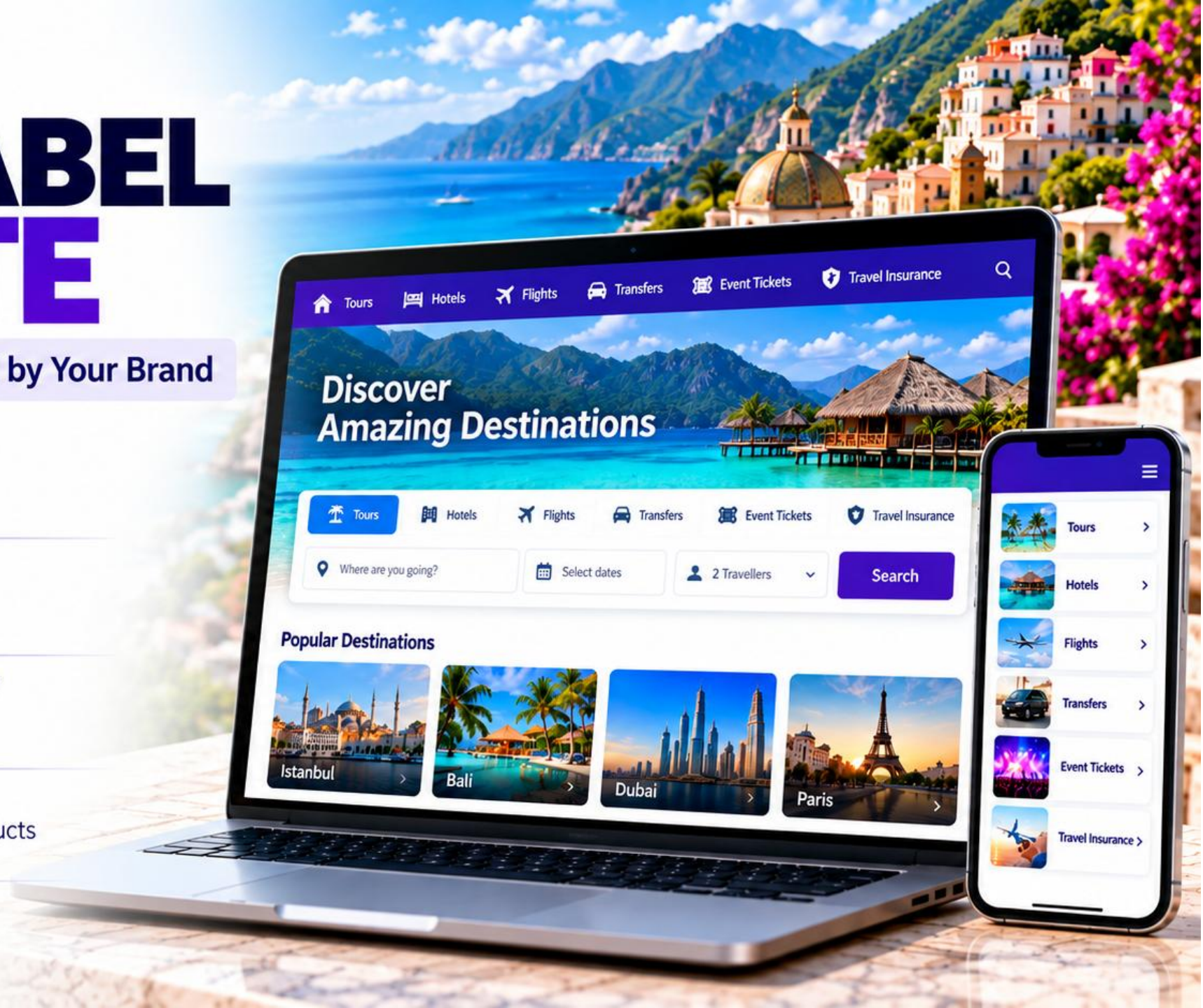
YOUR OWN BRAND
Branded with your logo,
name and contact details.

FULL RANGE OF SERVICES
Tours, hotels, flights, transfers,
event tickets and travel insurance.

SAME POWERFUL TECHNOLOGY
Uses the TravelShop platform
and global suppliers.

EASY TO MANAGE
Update content, add your own products
and manage bookings.

GROW YOUR BUSINESS
Attract new customers and increase
your sales in your local market.



SELL YOUR PRODUCTS THROUGH TRAVELSHOP

For Franchise Territory Partners, DMCs, Tour Operators & Destination Partners

UPLOAD YOUR PRODUCTS
Easily add your tours, hotels, transfers and more.

INCREASE SALES
Reach new customers around the world.

GLOBAL EXPOSURE
Showcase your products on the TravelShop platform.

MANAGE YOUR PRODUCTS
Update availability, pricing and content with full control

CONNECT WITH TRAVEL PROFESSIONALS
Work with our global network of partners.

KEEP CONTROL
You set the details and manage your products.



BOOKING MANAGEMENT SYSTEM

A Complete System for Your Travel Business

HOTELS
Wide selection of accommodation worldwide

FLIGHTS
Search and book global flights

TOURS
15,000+ tours and activities live

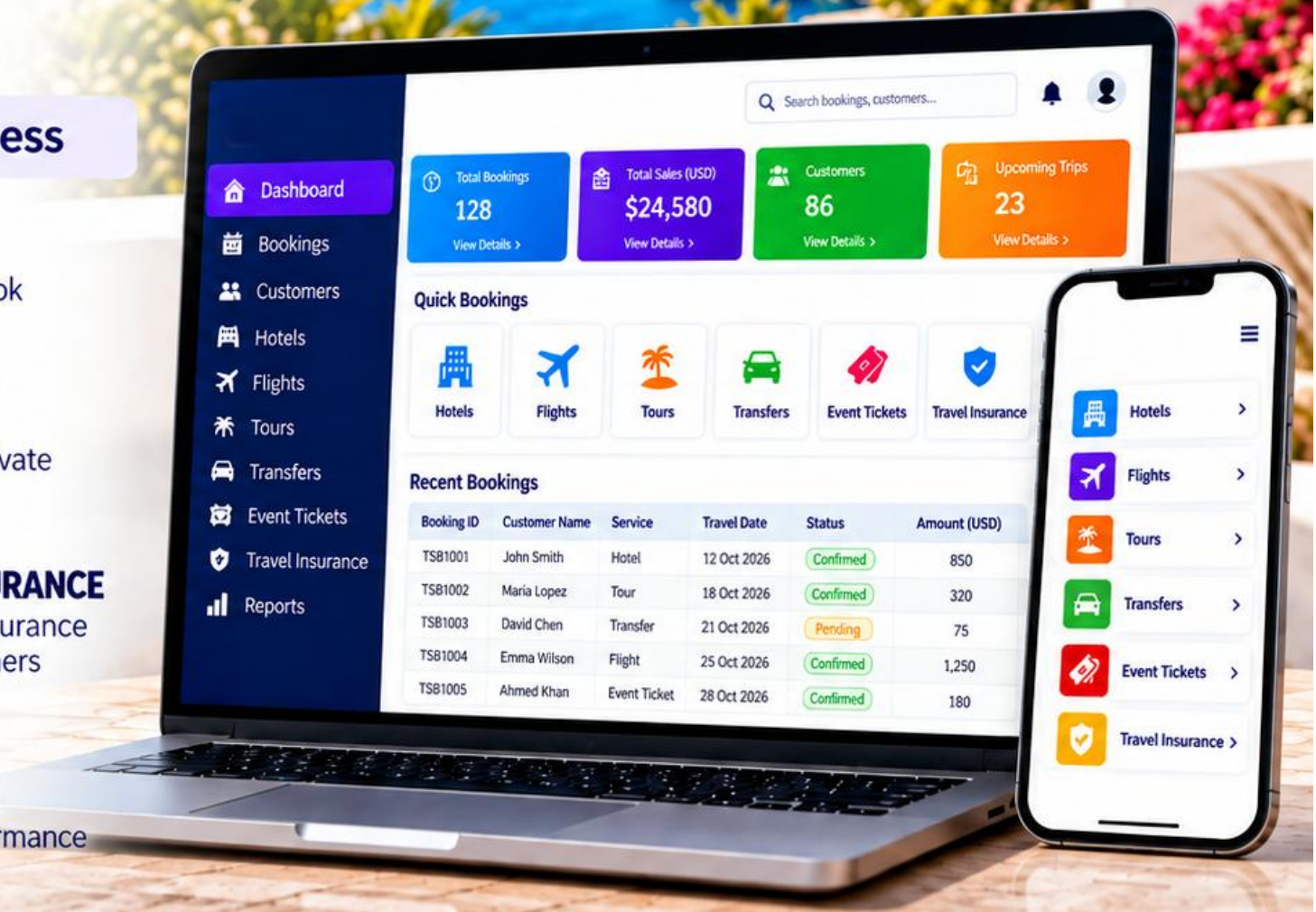
TRANSFERS
Airport and private transfers

EVENT TICKETS
Sports, concerts and attractions

TRAVEL INSURANCE
Offer travel insurance to your customers

CUSTOMER MANAGEMENT
Manage your customers and bookings

REPORTS
Track sales and business performance

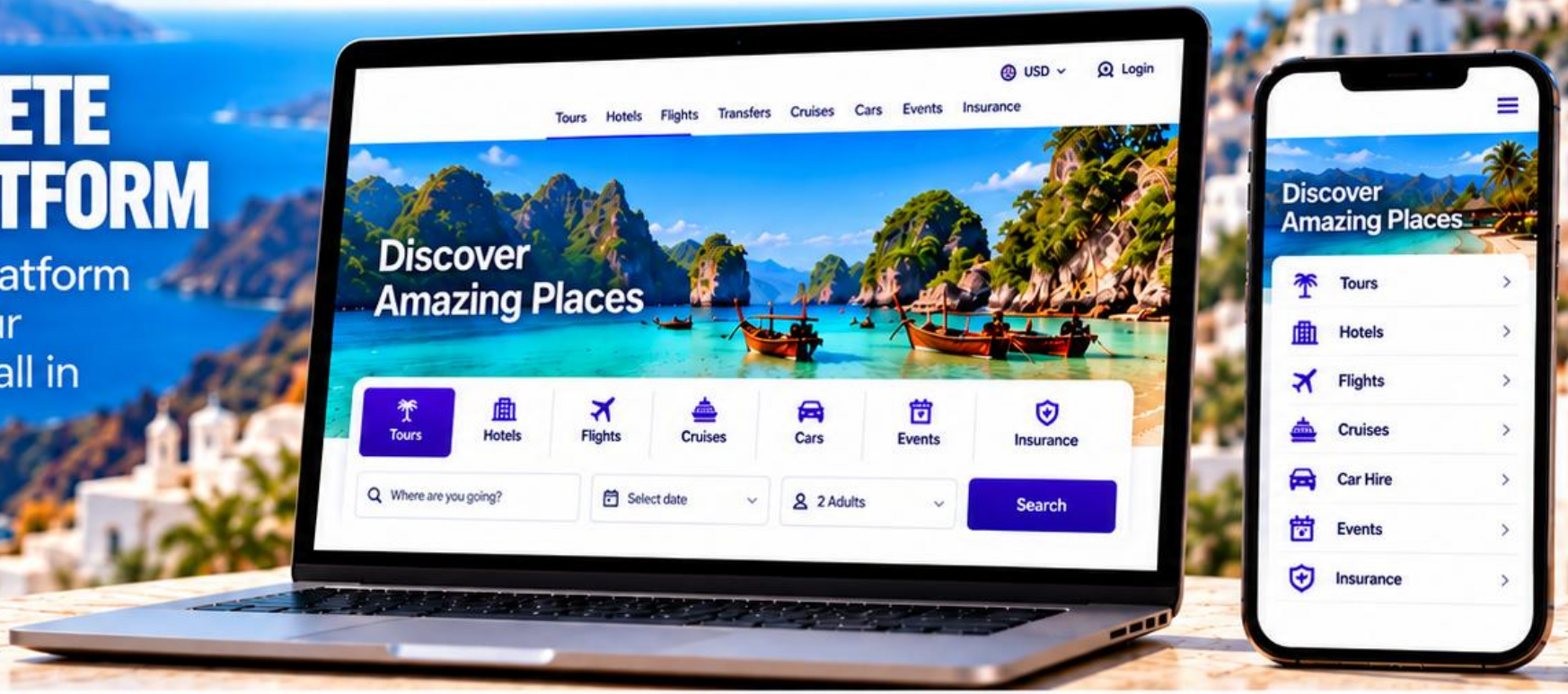


FUTURE PLATFORM

TOURS | HOTELS | FLIGHTS | CRUISES | CARS | EVENTS | INSURANCE

ONE COMPLETE TRAVEL PLATFORM

A growing global platform with everything your customers need — all in one place.





TOURS

15,000+ tours and activities worldwide



HOTELS

Global hotel inventory for every budget



FLIGHTS

Competitive fares worldwide



CRUISES

Top cruise lines and destinations



CARS

Car hire in thousands of locations



EVENTS

Event tickets for sports, concerts and more



INSURANCE

Travel insurance for peace of mind

PROFESSIONAL MARKETING SUPPORT

We can do everything for you if you need it.



01 MARKETING STRATEGY



- Market research
- Target your customers
- Clear marketing plan
- Ongoing strategy support

02 BRAND & CREATIVE



- Professional design
- Branded materials
- Social media content
- Ready-to-use campaigns

03 DIGITAL & SOCIAL MEDIA



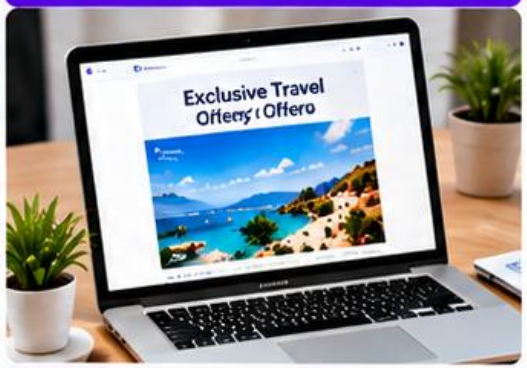
- Social media management
- Paid advertising (Facebook, Instagram, Google)
- Content creation
- Campaign setup and management

04 FIND NEW CUSTOMERS



- Online advertising
- Lead generation
- Drive traffic to your website
- Turn enquiries into bookings

05 EMAIL MARKETING



- Create email campaigns
- Customer newsletters
- Promote special offers
- Stay connected with past clients

5 YEAR VISION



Building a global travel ecosystem that connects travellers, franchise partners and destination partners around the world.



2,000
TRAVELSHOP OFFICES WORLDWIDE

Independent franchise partners in towns, cities and countries, serving local customers with global travel services.



MORE TRAVELLERS
Reach millions of customers through our global website, marketing and partner network.

STRONGER PARTNERS
2,000 TravelShop offices working together with destination partners worldwide.

MORE DESTINATIONS
A growing selection of tours, hotels, transfers and experiences in popular destinations.

BIGGER OPPORTUNITIES
Increased bookings for both franchise partners and destination partners.

POWERFUL TECHNOLOGY
A complete booking platform supporting outbound and inbound travel worldwide.

A GLOBAL COMMUNITY
Connecting people, businesses and destinations through travel.



FRANCHISE PARTNER BENEFITS

A complete support system to help you build a successful and profitable travel business.

01 TERRITORY PROTECTION

Exclusive protected territory so you can target outbound customers in your market with confidence.



02 ONLINE BOOKINGS

All online bookings are allocated to your local territory to service your customers.



03 TEMPORARY ACCESS TO VACANT TERRITORIES

Gain temporary access to available territories until new partners join, giving you additional opportunities.



04 FIRST OPPORTUNITY TO EXPAND

Get the first opportunity to take adjacent or new territories as we grow in your country.



05 GLOBAL MARKETING POWER

International brand marketing, global campaigns and ready-to-use local marketing tools to help you attract more customers.



06 POWERFUL TECHNOLOGY

Global B2C platform, white label website and advanced technology to support and grow your business.



07 TRAINING & ONGOING SUPPORT

Comprehensive training, system manuals and ongoing support from our experienced team.



08 GLOBAL NETWORKING

Networking events, trade fairs and global partner connections creating new business opportunities.



09 PARTNER GROWTH TEAM

Ongoing marketing, sales and business-development guidance from our Partner Growth Team to help you maximise your territory.





FRANCHISE PARTNERSHIP
LEVELS & PRICING



	A PREMIUM PARTNER	B GROWTH PARTNER	C BUSINESS PARTNER	D STARTER PARTNER
Total Franchise Fee	US$12,000	US$8,000	US$4,000	US$2,000
Initial Payment	US$4,000	US$3,000	US$2,000	US$1,000
Round trip flights to TSB events	2 flights	1 flight	-	-
Land arrangements to TSB events	7 events	5 events	2 events	1 event
Protected Territory Level (outbound partners only)	A Level Territory (according to selected territory)	B Level Territory (according to selected territory)	C Level Territory (according to selected territory)	D Level Territory (according to selected territory)

PAYMENT OPTIONS

Choose the option that works best for you.

DIRECT PAYMENT

Make the initial payment today and start your partnership.

PAYMENT PLAN

Spread the remaining balance with a flexible payment schedule (subject to approval).

PAY WITH WEBSITE COMMISSIONS

Option to apply eligible commissions earned from website bookings toward your franchise fees.

IMPORTANT NOTES ON TERRITORIES

Protected territories are subject to availability. Inbound-only partners and Level D partners without a territory do not require protected outbound territory rights.

MULTIPLE TERRITORIES

Partners requiring more than one protected territory may be offered a tailored arrangement. Each territory is individually identified and arrangements are assessed on a case-by-case basis.

UPGRADE OPTION

Partners may apply to upgrade their Partnership Level or add an available protected territory in the future, subject to availability.



ANNUAL PARTNERSHIP MEMBERSHIP

YEAR 1 COMPLIMENTARY • YEAR 2 ONWARDS

	A PREMIUM PARTNER	B GROWTH PARTNER	C BUSINESS PARTNER	D STARTER PARTNER
Year 1	Complimentary	Complimentary	Complimentary	Complimentary
Year 2 onwards Annual Membership Fee	US$3,000	US$2,000	US$1,000	US$750
What It Includes	Continued access to TravelShop platform, support and partner benefits.	Continued access to TravelShop platform, support and partner benfits.	Continued access to TravelShop platform, support and partner benefits.	Continued access to TravelShop platform, support and partner benefits.

MULTIPLE TERRITORIES
Annual membership arrangements for partners holding multiple protected territories will be confirmed as part of their individual partnership agreement.

ONGOING VALUE
Your annual membership ensures continued access to the TravelShop platform, support, training, marketing and partner benefits.



TRAVELSHOP NETWORKING EVENTS

EVENT DESTINATION	FLIGHTS	Antalya	Casablanca	New Delhi	Istanbul	Pattaya	Tokyo	North Cyprus
A PREMIUM PARTNER	2 flights*	✓	✓	✓	✓	✓	✓	✓
B GROWTH PARTNER	1 flight*	✓	–	✓	✓	✓	–	✓
C BUSINESS PARTNER	–	–	–	–	✓	–	–	✓
D STARTER PARTNER	–	–	–	–	–	–	–	✓

LAND ARRANGEMENTS MAY INCLUDE

- Accommodation
- Airport Transfers
- Event Registration
- B2B Networking Sessions
- Hosted Meals
- Networking Activities

Event benefits are based on the partner's agreed Partnership Level and are subject to the applicable event terms and conditions.

*Conditions apply.

PROFESSIONAL MARKETING SUPPORT TO LAUNCH YOUR BUSINESS

Every TravelShop Franchise Partner receives a comprehensive launch marketing package designed to promote their business, generate local awareness and establish their presence in their protected territory.

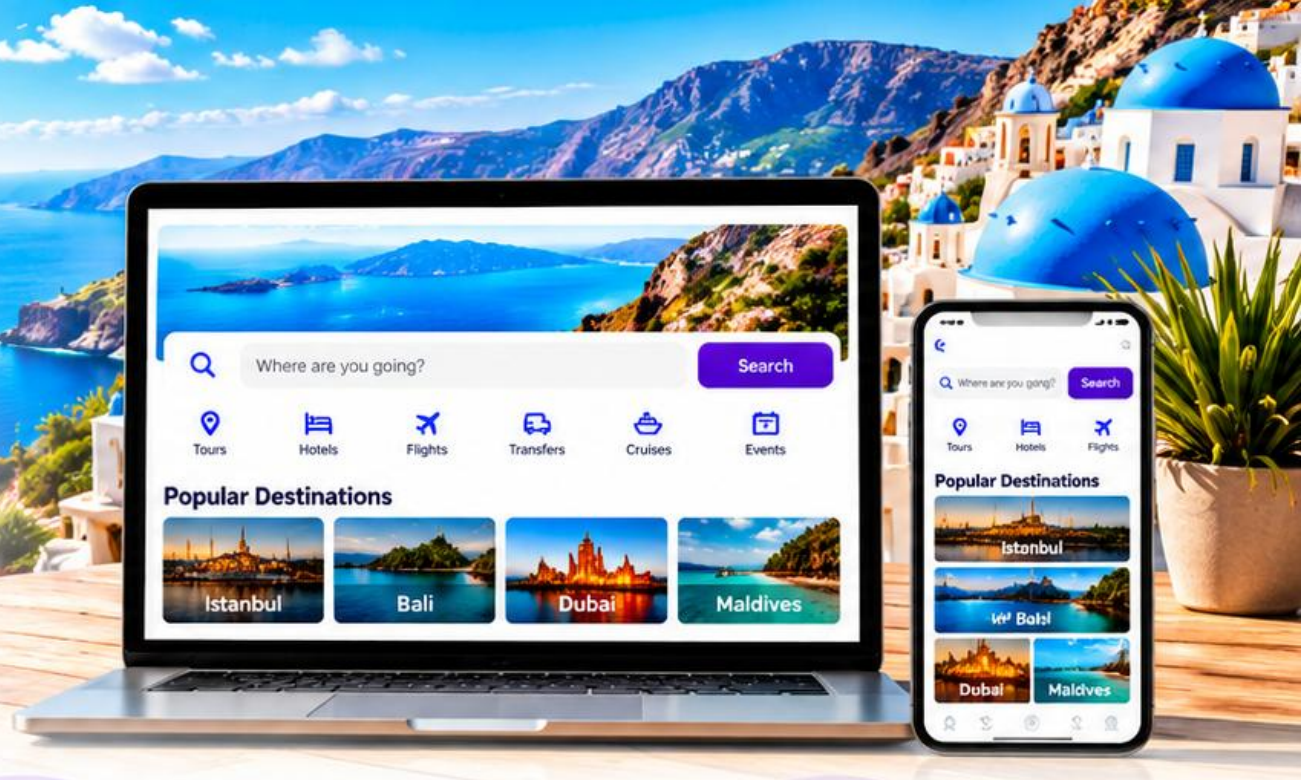


	MARKETING BENEFITS AT NO EXTRA COST	LEVEL A $1,500 MARKETING PACKAGE	LEVEL B $1,000 MARKETING PACKAGE	LEVEL C $500 MARKETING PACKAGE	LEVEL D $250 MARKETING PACKAGE
1	Google Ads Advertising Credit	$200	$125	$75	$40
2	Targeted Territory Advertising	✓ Local area campaign	✓ Local area campaign	✓ Local area campaign	✓ Local area campaign
3	Google Ads Campaign Setup & Management	✓	✓	✓	✓
4	TravelShop Email Marketing Campaigns	2 campaigns	1 campaign	1 campaign	—
5	TravelShop Facebook Promotion	2 posts	1 post	1 post	1 post
6	TravelShop Instagram Promotion	2 posts	1 post	1 post	—
7	Professional Social Media Graphics	8 graphics	6 graphics	4 graphics	2 graphics
8	Email Marketing Templates	3 templates	2 templates	1 template	1 template
9	Facebook Business Page Cover Design	✓	✓	✓	✓
10	Instagram Story Templates	4 templates	3 templates	2 templates	1 template
11	WhatsApp Promotional Graphics	4 graphics	3 graphics	2 graphics	1 graphic
12	Website Partner Spotlight	✓	✓	✓	✓
13	Partner Launch Announcement	✓	✓	✓	✓
14	Digital Franchise Certificate	✓	✓	✓	✓
15	Google Business Profile Guidance	✓	✓	✓	✓
16	Personal Marketing Consultation	60 minutes	45 minutes	30 minutes	Group session
17	Marketing Campaign Performance Report	Detailed report	Summary report	—	—
18	Global Newsletter Feature	✓	✓	✓	—
19	Ready-to-Use Holiday Promotions	6 promotions	4 promotions	2 promotions	1 promotion
20	Ongoing Marketing Services & Support Options	✓	✓	✓	✓

OPTIONAL

PAY OFF YOUR FRANCHISE FEES THROUGH WEBSITE SALES

Franchise partners will earn **up to 20%** commission on the sale of tours booked through the website.



CUSTOMERS BOOK ON OUR WEBSITE

YOU EARN UP TO 20% COMMISSION

USE YOUR COMMISSIONS TO PAY OFF YOUR FRANCHISE FEES

OPTIONAL BENEFIT | Eligible commissions can be applied toward your outstanding franchise fees based on the terms of the partnership agreement.

THANK YOU



Thank you for your interest in TravelShop Booking.
We look forward to exploring how we can work together to grow your business.

NEXT STEPS

1. SCHEDULE
Book a franchise partner presentation at a time that suits you.

2. DISCUSS
Learn more about the opportunities and find the right option for your business.

3. MOVE FORWARD
Choose your partnership and start your journey with TravelShop Booking.



CONTACT US

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